

MEMBERSHIP BENEFITS

Benefits of Membership	Trade	Associate
Membership Acknowledgement	✓	✓
Right to promote membership on own website and printed material.	✓	✓
Membership listed on PNZ website	✓	✓
Logo on website	✓	✓
Logo on Chip Group website	✓	
Communication with PNZ members.	✓	✓
Provide content for newsletter, NZ Grower magazine and PNZ website.	✓	
Promote events in above channels.	✓	
Acknowledgment of membership in PNZ Inc. e-newsletter.	✓	✓
Logo on each issue of newsletter.	✓	✓
Access to PNZ Inc. Directors	✓	
Invitation to PNZ Inc. conferences, grower meetings and industry workshops.	✓	
Attendance of representatives (at own cost) at meetings, and industry workshops.	✓	
Ability to provide promotional or product information to PNZ conference delegates.	✓	
A complimentary copy of monthly NZ Grower magazine posted to designated representative or key member contact.	✓	✓
Receive two tickets to conference, excluding Conference Dinner	✓	

Members benefit from the R&D, market access, advocacy, capacity development and industry engagement and consumer education programmes designed to grow the New Zealand potato industry.

- **R&D:** PNZ runs a comprehensive research and development programme that covers pan-industry (right to farm issues; best practice protocols) and potato industry specific research (plant breeding, diseases and pest management; innovation; waste utilisation).

PNZ Members can take an active role in the R&D projects. Through participation members gain insights into potential improvements.

- **Market Access:** PNZ negotiates new access arrangements and works to ensure access compliance costs are kept to a minimum.
- **Advocacy** – PNZ works with government, and local authorities to represent members' best interests from RMA to health and safety to environmental and other political issues.
- **Capacity development:** PNZ works with members to help upgrade skills, knowledge and best practices to ensure potential market growth opportunities can be realised.
- **Industry Engagement & Consumer Education:** PNZ works closely with key industry organisations to promote potatoes, potato products and industry good stories.

The Chip Group

The Chip Group is a division of Potatoes New Zealand, responsible for running a training programme that focuses on improving the nutritional status of deep-fried chips by reducing fat (total and saturated) and salt content.

As a Trade Member, you are invited to nominate a delegate to be part of the Chip Group Working Committee. This provides excellent cross-promotional opportunities and networking with fellow members.

The Best Chip Shop Competition is run every second year and as a member your logo will feature prominently on all communications, collateral and branding. These posters and certificates are often displayed in Chip Shops and QSRs for months and years at a time.



MEMBERSHIP APPLICATION FORM

LEGAL NAME:

TRADING AS:

ADDRESS:

PHONE NUMBER:

MOBILE:

FAX:

CONTACT:

EMAIL:

We supply the following products/services to members of the New Zealand Potato Industry:

Membership category:

☐ Grower Member

☐ Trade Member

☐ Associate Member

I/we agree to abide by the rules of Potatoes NZ Inc. and to pay any joining fee, subscription or levy approved at the Annual General Meeting of the Society.

SIGNATURE:

DATE:

Return completed application form to:

Postal Address: Potatoes New Zealand, PO Box 10 232, The Terrace, Wellington 6143

Email: info@potatoesnz.co.nz

Fax: 04 471 2861

Potatoes New Zealand
PO Box 10 232
The Terrace
Wellington 6143

Membership types

Grower Members: (Full voting rights)

Members actively engaged in the production of potatoes in New Zealand for commercial processing, domestic fresh market, export, or seed **who**, in the preceding 12 month period, **have paid a levy** pursuant to the Commodity Levies (Potatoes) Order 2019.

Trade Members: (Full voting rights)

Those actively engaged in processing, trading or retailing New Zealand potatoes or potato products.

Associate Members: (NO voting rights)

Those who are associated with the potato industry and are engaged in supplying services to Grower members or Trade members. Associate members must pay an annual subscription fee per financial year.

Membership costs

Grower Members – payable by levy, pursuant to the Commodity Levies (Potatoes) Order 2019.

Trade Members – membership fees based on production volumes.

Associate Members – set fee reviewed annually.

How to join

Grower Members – please email info@potatoesnz.co.nz

Trade Members – please complete the application form and return via post or email.

Associate Members – please complete the application form and return via post or email.



Call us on 0800 399 674



PO Box 10 232, The Terrace, Wellington 6143



www.potatoesnz.co.nz

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POTATOES

New Zealand Inc.

MEMBERSHIP BENEFITS

