

2018 NZ Potato Industry by Volume

	Total			Seed			Table			Process		
	2013	2017	2018	2013	2017	2018	2013	2017	2018	2013	2017	2018
Area (ha)	10,328	10,306	10,344	1,182	1,123	1,160	3,516	3,278	3,278	5,631	5,905	5,906
Production (MT)	493,872	496,900	527,190	22,453	21,337	22,042	161,736	150,788	150,788	309,683	324,775	354,360

Seed (MT)	2013	2017	2018
Export	300	20	26
<u>Domestic Sales</u>	<u>22,200</u>	<u>21,280</u>	<u>22,016</u>
Total	22,500	21,300	22,042
% of total Grown	5%	4%	4%

Table Potatoes (MT)	2013	2017	2018
Export	29,900	27,100	24,919
Domestic Retail	105,000	105,000	105,000
Foodservice	5,000	5,000	5,000
<u>Total</u>	<u>39,900</u>	<u>137,100</u>	<u>134,919</u>
% of total grown	28%	28%	26%

Crisps (MT)	2013	2017	2018
Raw Potatoes	66,200	71,700	71,914
Domestic Mfg	13,200	15,800	15,821
<u>Import</u>	<u>600</u>	<u>1,500</u>	<u>1,068</u>
Total	13,800	17,300	16,889
Export	1,900	1,300	586
<u>Retail</u>	<u>11,900</u>	<u>16,000</u>	<u>16,303</u>
Total	13,800	17,300	16,889
% of total grown	13%	14%	14%

Frozen / Fries (MT)	2013	2017	2018
Raw Potatoes	243,500	253,100	282,446
Domestic Mfg	126,700	127,600	144,696
<u>Import</u>	<u>14,500</u>	<u>19,200</u>	<u>19,123</u>
Total	141,200	146,800	163,819
Export	59,500	66,500	73,478
Retail	20,300	25,300	26,343
<u>Food Service</u>	<u>61,400</u>	<u>55,000</u>	<u>63,998</u>
Total	141,200	146,800	163,819
% of total grown	49%	51%	54%